

**Government of Rajasthan**  
**Department of Tourism, Jaipur**  
"Paryatan Bhawan", Hotel Khasa Kothi Campus, M.I. Road, Jaipur  
Telefax: 91-141-5155100, 5155112  
Email: [cotraj@gmail.com](mailto:cotraj@gmail.com), [acpdd-dot@rajasthan.gov.in](mailto:acpdd-dot@rajasthan.gov.in)  
Website: [tourism.rajasthan.gov.in](http://tourism.rajasthan.gov.in)

No. F-15( ) IT/MOBILE APP/DT/2016/ 37672

Dated : 22.03.2016

**Notice Inviting Proposals for Development of Mobile App  
for Rajasthan Tourism**

Department of Tourism, Government for Rajasthan seeks proposals from interested agencies/Individuals intending to develop, operate and maintain Mobile App for Information dissemination / Promotion of Rajasthan Tourism. Desirous Firms / Individuals willing to accept to the guidelines of the department in this regard may submit their detailed proposals up to 1PM on 11<sup>th</sup> April, 2016, in the prescribed form to Director, Department of Tourism, Paryatan Bhawan, Hotel Khasa Kothi Campus, M.I. Road, Jaipur 302001.

Detailed guidelines along with application form are available on the Departmental Website [www.tourism.rajasthan.gov.in](http://www.tourism.rajasthan.gov.in) under Circulars & Policies tab and then in title Tenders, Notices and Circulars.

Application received after this date will not be considered. The undersigned reserves the right to accept or reject any proposal without assigning any reasons whatsoever.



**(Anil Kumar Chaplot)**  
**Director, Tourism**

## **Guidelines for the Mobile App for Rajasthan Tourism**

Department of Tourism, Government of Rajasthan receiving proposals from the various agencies, who are willing to develop a mobile app for Rajasthan Tourism to facilitate tourists by providing information and services. In this regard, department is of the view, any firm/individual desiring to develop the mobile app for Rajasthan Tourism, can do the same subject to fulfilling the guidelines as given below. But Department of Tourism will see the contents only related to Rajasthan Tourism and such mobile apps developer necessarily has to indicate on the App "The material information related to Rajasthan Tourism on this App has been seen by the Department of Tourism, Government of Rajasthan but responsibility of its authenticity will be of the Mobile App Developer. The Mobile App owner agency/individual shall be solely responsible for any dispute arises or any criminal and civil liability regarding Mobile App".

1. Agency will submit a detailed project report to Director, Department of Tourism, Government of Rajasthan for the mobile app to be developed, wherein scope of information, services, features, facilities etc shall be provided and after getting its approval, will be developed accordingly.
2. Department of Tourism shall approve the mobile app for an initial period of three years. The agency shall be bound to execute an agreement to provide and maintain / update this app regularly at its cost. The agency shall submit to department an annual report with respect to point-wise compliance of the guidelines. After satisfactory completion of the initial period of 3 years, it may be extended for next two more years on the same terms & conditions.
3. The mobile app can be developed for any / all type of mobile operating system (OS) like Android, iOS, Windows etc. and be launched only after final written approval of the Department of Tourism.
4. The concerned firm / individual shall bear financial, administrative, technical and operational cost and all other responsibilities with respect to the mobile app. Department of Tourism, Government of Rajasthan shall not be responsible to provide any financial or non financial assistance.

5. The agency shall be solely responsible for mobile app development, maintenance, upgradation, updation and its all kind of contents in the form of text, picture/photos, video, audio etc. The agency shall also be responsible for regular and latest updation of information/contents available on mobile app. In case, any information is found to be factually, incorrect or violative to any copyright, responsibility and damages, if any, shall be entirely of the owner of Mobile App.
6. The agency shall engage a content writer under intimation to Department of Tourism for contents writing, updation, verification and authentication related to Rajasthan Tourism for the mobile app. The agency shall alone be responsible, in case, any dispute arises regarding text contents, photographs, video, audio etc. published in the mobile app.
7. The information / contents available on the Department of Tourism website / publication may be used by the concerned mobile app developer.
8. The agency shall be bound to promote activities / events of Rajasthan Tourism on approved mobile app absolutely free of cost as per directions of the Department.
9. Branding & Promotion of the Mobile App will be responsibility of Agency at its cost.
10. If any commercial transactions for value added services/e-commerce are done through the app then department will not be responsible for any default and disclaimer in this regard will be got accepted by the consumer before receiving any payment or confirming any transaction.
11. The Mobile App owner agency/individual shall be bound to display the following :  
"Disclaimer : Department of Tourism, Government of Rajasthan shall not be responsible regarding quality, price or anything directly or indirectly related to the commercial transaction / activity executed through the mobile app and sole responsibility of the product will be of <Mobile App Owner Agency/Individual's Name and Address>"

12. The Rules and Regulation for the Advertisement to be published in the system will be according to ASCI (Advertising Standards Council of India).
13. It will be ensured that no obscene or prejudicial promotions are made on mobile app. Similarly no anti Government programme/comments/ contents/criticism should be published on the mobile app. In case Department gives directions for removing any advertisement / content from the app, the agency shall comply with it immediately failing which criminal proceedings will be initiated against the mobile app owner.
14. Mobile App link will be provided to the Departmental Web portal, E-Ticketing Application or any other website as may be directed by the department.
15. The source / hosting admin key will be shared with the department which will be at liberty to use it, in case of any violation of any of the above conditions.
16. Department of Tourism may withdraw the approval and terminate the agreement at any time without assigning any reasons whatsoever.

**Application for Submission of Proposal for Development, Operations and Maintenance of Mobile App under the Guidelines issued by Department of Tourism, Government of Rajasthan**

Director,  
Department of Tourism,  
"Paryatan Bhawan", Hotel Khasa Kothi Campus,  
M. I. Road, Jaipur – 302 001

**Subject :** Proposal for Mobile App for Rajasthan Tourism as per Department's Guidelines

Sir,

I (Name of the firm/individual) is interested to Develop, Operate and Maintain the Mobile App under the Guidelines issued by Department of Tourism, Government of Rajasthan. The details of information required and submitted with respect to proposal are as under :

| <b>Srl</b> | <b>Information required</b>   | <b>Information Submitted</b>   |
|------------|---|--|
| 1          | Name of the firm / individual   |  |
| 2          | Correspondence Address  |  |
| 3          | Name, Designation and Contact details of the person to whom all references shall be made                | Name :<br>Designation :<br>Mobile No. :<br>E-Mail Id :<br>Phone & Fax No. :  |
| 4          | Firm Registration Details   |  |
| 5          | Firm Service Tax Registration No.   |  |
| 6          | Firm Sales Tax Registration No.   |  |
| 7          | IT Permanent Account No. (PAN)  |  |
| 8          | Financial Capability  | Turnover :   |
| 9          | Technical in-house Manpower Details   | Designation :<br>Qualification :<br>Experience :   |
| 10         | Previous Experience Details, if any   | Client Name :<br>Scope of Work for the Project Executed :  |
| 11         | Details of the Proposal for the Mobile App to be Developed  | Submit DPR   |
| 12         | Details of the proposed Content Writers for Content Writing, Updation and Verification / Authentication | Submit Names, Addresses, Contact details (Mobile No. & E-Mail Id), Work Experience details of the proposed Content Writers |
| 13         | Any other information which you may like to provide   | Submit required details  |

Undersigned is also agreed to comply all the term and conditions and scope of work as mentioned in the guidelines and time to time instructions issued by the Department of Tourism and will sign a separate agreement with the department, if assigned this work.

(Seal and Signature of the Authority)

Name :

Designation :