## NAGAUR FAIR AT NAGAUR

(1 to 4 FEBRUARY, 2017)

The annual 'Nagaur Fair' is being organized by the Department of Tourism, Government of Rajasthan from 1 to 4 February, 2017 in Nagaur. It is also known as the 'Shri Ramdeo Cattle Fair'.

The Nagaur Fair is the second biggest cattle fair in India. Held every year between the months of January and February, it is popularly known as the Cattle Fair of Nagaur as this is where owners gather to trade animals. A large number of bullocks, camels and horses are traded every year at this fair. The animals are lavishly decorated and even their owners dress up with colourful turbans and long moustaches. Besides cattle, sheep, horses and even spices are traded.

On 1 February, the 'Nagaur Fair' will begin with 'Nagada and Shehnai recital' at 9 am at the Rao Amar Singh Rathore Cenotaph. It will be organized by the Tourism Department, Government of Rajasthan. Later, the enthralling 'Cattle Competitions' will be organized at the Cattle Fair Ground at 10 am. The 'Cattle Competitions' will be organized by the Animal Husbandry Department. These events will be organized on second day of the fair as well. Special draw of the second day (2 February) of the fair will be the 'Moustache Competition' (11.30 am) and 'Camel Decoration Competition' (12 noon) at the Cattle Exhibition Ground. On 3 February, visitors will witness the mesmerizing 'Puppet Show' at 9 am at the Rao Amar Singh Rathore Cenotaph. It will be followed by the 'Horse Dance Competition' and 'Camel Dance Competition' at the Cattle Exhibition Ground. On 4 February, Saturday there will be a 'Puppet Show' at 9 am again at the Rao Amar Singh Rathore Cenotaph. The fair will end with the prize giving ceremony at the Cattle Fair Ground.

On all first three days (1 February to 3 February) of the fair the evening cultural show will be the special attraction. It will be organized at the Cattle Exhibition Ground at 7 pm. The cultural show will be organized by the Rajasthan Tourism in association with the 'West Zone Cultural Centre' (WZCC).

Other attractions include the Mirchi Bazaar (largest red chilli market of India), sale of wooden items, iron-crafts and camel leather accessories.

## More details about Nagaur

Nagaur is located in the north western Marwar region of Rajasthan. It is an area with a forest belt of thorn scrubs that circles the Thar Desert. It's surrounded by Churu District in the north, Bikaner District from the northwest and Sikar District in the northeast. Pali lies in the south and Jodhpur District to the southwest and west. Jaipur is located on its east, while Ajmer is in the southeast. In the south eastern stretch of this district lies the magnificent Aravalli Range while India's largest salt lake, 'Sambhar Lake' lies at the southwestern corner of the district.

This city was known as Jangladesh in Mahabharata era. Its fort stands testament to the great battles and rulers who fought them. This town was granted to Raja Amar Singh Rathore by Mughal Emperor Shah Jahan. Nagas, Chauhans, Rathores, Mughals and even the British laid claim on this city. The dargah of Sufi saint Hamiduddin Chisti Faruqui Nagauri, one of the chief disciples of Khwaja Moinuddin, is also located here. Nagaur is also the birthplace of Saint Poetess Meera Bai and Abul Fazal.

## For further information please contact:

Mr. Sanjay Johri

Department of Tourism

M: 09829224354

## Media Coordination

Jagdeep Singh M: +91 9829065787

Kamal Kant

M: +91 9571836810