

Press Release (photographs attached)

- **Fruitful Discussions With ITB And WTM Officials**
- **Discussions With Media I Flight Magazines Portals For Promotion Of Pushkar Fair And Opera Events**

DEPARTMENT OF TOURISM PARTICIPATES IN INTERNATIONAL TOURISM BAZAAR IN DELHI

Jaipur, 05 October: The Department of Tourism (DOT), Government of Rajasthan is participating in 'Bharat International Tourism Bazaar '(BITB), a B2B mart being held at Pragati Maidan in New Delhi. It is a 4-day tourism fair which will end tomorrow.

Rajasthan Tourism has displayed its tourism products at an attractive exhibition at the fair. Director Tourism, Mr. Ashutosh A T Pednekar along with Joint Director (Mktg.), Mr. Anand Tripathi are meeting visitors and handling B2B meetings with tourism trade partners from India and abroad.

Information on tourism unit policy, film shooting guidelines, luxury trains, MICE, tourist places, fairs and festivals and other tourism products is being imparted to the visitors.

Targeted on traditional segments, travel and technology, luxury weddings, MICE and experimental travel, the event is powered by International Travel Bourse (ITB) Berlin.

Photo Captions:

DSC_5751: A view of the Rajasthan Tourism stall in the fair.

BITB1/3: Director Tourism, Mr. Ashutosh AT Pednekar interacting with the visitors at the Bharat International Tourism Bazaar (BITB) in New Delhi.

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