

Press Release

## RAJASTHAN TOURISM PARTICIPATES IN KOLKATA'S TRAVEL FAIR

**Jaipur, 8 July:** The Department of Tourism, Government of Rajasthan is showcasing its prowess and potential in the sector of tourism at a travel fair in Kolkata. **The** Travel and Tourism Fair (TTF) is being held in Kolkata from 8 to 10 July. The State Tourism Department is participating in this mart on PPP mode along with private travel trade of State. The fair was inaugurated today by Hon'ble Tourism Minister, West Bengal, Shri Goutam Deb. He also visited the Rajasthan pavilion and appreciated it.

Apart from showcasing its tour packages, hotels, investments, promotional activities of the Department, among others – there is facility for on the spot bookings of RTDC hotels, package tours as well as the luxury trains – Palace on Wheels and Royal Rajasthan on Wheels.

It is to be noted that TTF is one of the biggest travel events organized for promotion of domestic tourism in India. The event is participated by large number of travel trade including Tourism Boards, Corporations, Tourism Departments of various States, hoteliers, travel agents, tour operators, airlines, taxi operators, travel media, among others.

---

---

### **Photo Caption:**

DSC\_3096: After inaugurating the Travel and Tourism Fair (TTF) at Kolkata the Chief Guest, Hon'ble Tourism Minister, West Bengal, Shri Goutam Deb (left in blue) visiting the Rajasthan Tourism Pavilion today. To his right is Dy. Director, Rajasthan Tourism, Mr. Ajay Sharma.

DSC\_3351: A view of the Rajasthan pavilion at the fair.

---

---

### **For further details please contact:**

Ajay K Sharma  
Deputy Director  
Department of Tourism  
Government of Rajasthan  
M: 09314870001  
Email: [mktg.rajasthantourism@gmail.com](mailto:mktg.rajasthantourism@gmail.com)

### **Media Coordination**

Jagdeep Singh  
M: 09829065787

Kamal Kant  
M: 09571836810