## MICE(Meetings, Incentives, Conventions and Exhibitions)

Meetings, Incentives, Conventions and Exhibitions (MICE) Market is one of the most exciting and fastest growing segment in travel trade. Trends indicate that travel agents, tour operators, hotel companies, cruise companies are all eyeing the Rajasthan MICE market as one with great potential for future growth. The sheer size of this market and its tremendous capacity makes it both significant and lucrative. The princes of Rajasthan deliberated in style and built splendid meeting chambers. Rajasthan is not only about an aristocratic ambience, it makes business sense too. The State offers unparalleled luxury in heritage accommodation, great sightseeing and entertainment along with its famed traditional hospitality. Moreover, a good tourism infrastructure provides a host of facilities like welcome ceremonies, transportation, convention receptions, banquets and gourmet of any kind. Trained English speaking convention hosts and hostesses conduct convention registrations and provide assistance with professional capabilities. The infrastructure for good communication like telephones and the internet is also available. Rajasthan offers a wide choice of convention centers. You can choose from well-connected cities like Jaipur, Jodhpur and Udaipur to small venues which could be historical or even wildlife sanctuaries depending on your liking.

- Interesting venues with right facilities and proper management.
- All technical requirements are looked into along with professional services.
- Main centers like <u>Jaipur</u>, <u>Jodhpur</u> and <u>Udaipur</u> are linked by air while the other venues are easily accessible by rail and road.
- Major Hotels are having the facility and event management companies are their to facilitate and manage events.
- Arrangement for transportation, sightseeing, catering or any other demands can be handled perfectly. Pre and post conference tours can be organized.
- Special requirements for accompanying family members can be taken care of.
- A tourist infrastructure that is able to provide everything from ceremonial welcome to cars, buses and other facilities.
- To mix business with pleasure.
- Thematic shows and mock festivals are readily arranged on choice.
- Children can have a feast by indulging in entertainment parks, aqua parks or international eating joints like McDonalds, Pizza hut, Dominoes, etc.
- The pleasure of indulging in authentic and thematic atmosphere while conducting business adds thrill and adventure. It can also include various safaris.

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